

**MINISTRY OF CULTURE AND INFORMATION OF THE REPUBLIC OF
KAZAKHSTAN
RSU "KURMANGAZY KAZAKH NATIONAL CONSERVATORY"**

**FACULTY OF MUSICOLOGY, ART MANAGEMENT AND SOCIAL AND
HUMANITARIAN DISCIPLINES**

CATALOG OF ELECTIVE DISCIPLINES

for the 2024-2025 academic year

DOCTORAL STUDIES

Specialization:

8D02123 - «Art management»

Almaty 2024

Compiled by:

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The catalog includes a systematic list of all disciplines of the component of choice, their brief description indicating the content of the study and the expected learning outcomes.

It is intended for teachers and doctoral students of the KNK im. Kurmangazy.

Catalog of elective disciplines

Approved at the meeting of the Educational and Methodological Council of the KNK. Kurmangazy
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**Summary table of disciplines by choice of specialty
8D02123- «Art management»**

Course	Term	Number of credits	Discipline code	Name of disciplines	Name of the module
1	2	3	4	5	6
Scientific and pedagogical direction					
1	1	4	OF/FI/PhA 7201	Philosophy of art	Modern paradigms of science and art
1	1	4	ZMPZS/SISKP/ SRMCP 7201	Strategy research modern cultural processes	
1	1	3	OATHAMDS/K ZIMTNCA/CSI MTPCA 7203	Category of sound in instrumental music of Turkic peoples of Central Asia	Research competencies of a doctoral student
1	1	3	OAHZA/HCAA I/ChCAAS 7203	Chordophones of Central Asia: aspects of study	
1	2	4	MIM/AMPZ/CS I 7301	Interdisciplinary studies in musicology	Expert practice in the field of professional activity
1	2	4	MPZ/MIM/ISM 7301	Interdisciplinary research in art management	

Description of Elective disciplines

1 st course

Philosophy of art

Discipline name and cipher	Philosophy of art OF/FI/PHA 720I
Teacher	Naurzbaeva A.B. Pr. Doctor of philosophical sciences
Cycle of discipline	(indicate: *ООД, БД или ПД)*
Module name	Modern paradigms of science and art
Language of instruction	Russian\Kazakh
Amount of credits	4
Semester	1
Discipline is recommended for studying in the specialty	8D02101 – musicology 8D02102 – Instrumental performance 8D02104 – Traditional musical art
Prerequisites of discipline	Sociology, Philosophy, foreign language. Disciplines of city council: History and science philosophy; Methodology and methodology of scientific research
Prerequisites of discipline	Methodology of contemporary art research, analysis of contemporary art and its trends, discourse-practice in the field of art analysis.
Content of discipline	The problematic field of the philosophy of art. Philosophy of Art: A Historical Digression (from Antiquity to the Enlightenment. Kant's aesthetic system: its central aspects and concepts. Philosophy of art of German Romanticism and philosophical and artistic-aesthetic theories of the XIX century. Philosophy of art of the XX century. and modern trends in the philosophy of art. Poststructuralist strategies for understanding art. Epistemology of art The axiology of art. The ontology of art: the specifics of the ways of existence of art. The axiology of art. Onto-epistemological and axiological foundations of the language of music. Philosophy and aesthetics of oral culture. Historical and cultural characteristics of oral history. The functions of art in society. Worldview and creativity.
Learning outcomes	As a result of studying this discipline, a master's student should know : the history of philosophy of art in a paradigmatic interpretation; the main categories of philosophy of art; features of classical and non-classical philosophy of art; the main works of classics of philosophy of art; the main characteristics of music as an art form. be able to : analyze texts, works of art from the point of view of both traditional and modern philosophical concepts; theoretically comprehend the philosophical aspects of the phenomena of art. possess the skills of : using the acquired knowledge in the practice of

	research activities; describing, reviewing and annotating works and texts of art, using art in professional activities; practical application of knowledge in educational and educational activities.
Form of conducting a class	group, individual, small groups)
Final control form	(exam, verbally by ticket)
	<p>Философия+искусства.- https://kartaslov.ru/карта-знаний. Философия искусства. Часть 1. - https://subscribe.ru/group/mir-iskusstva-tvorchestva-i-krasoty/8270946/ Никитина И. П. Философия искусства: учеб. пособие.-. https://platona.net/load/knigi_po_filosofii/uchebnye_posobija_uchebniki/nikitina_filosofija_iskusstva/27-1-0-4635 Новикова Т. М. Философия искусства: Эзотерические традиции: Учеб. пособие / https://search.rsl.ru/ru/record/01001754218. Эстетика и теория искусства XX века [Текст] : хрестоматия.- https://libcat.ru/knigi/nauka-i-obrazovanie/kulturologiya/193927-kollektiv-avtorov-estetika-i-teoriya-iskusstva-xx-veka-hrestomatiya.html Лазутина, Т.В. Прекрасное в музыкальном творчестве / - https://search.rsl.ru/ru/record/01009777296 Нұрланова К.Ш. эстетика художественной культуры казахского народа Алма-ата, «Наука», 1987г. Горанов К. Содержание и форма в искусстве. https://dic.academic.ru/book.nsf/57432414/. Коган М.С. Музыка в мире искусств. - http://aklujev.ru/9.pdf. Кандинский В. О духовном в искусстве. - https://zen.yandex.ru/media/irishkalia/v-kandinskii-o-duhovnom-v-iskusstve-5ca223cb7201b500b2fbd311. Медушевский В.В. Художественная картина мира в музыке / https://studylib.ru/doc/2706260/hudozhestvennaya-kartina-mira.</p>

Strategy research modern cultural processes

Discipline name and cipher	Strategy research modern cultural processes RSMCP/QZMPZS /SISKP
Teacher	Naurzbaeva A.B. Pr. Doctor of philosophical sciences
Cycle of discipline	(indicate: *ООД, БД или БД)*
Module name	Modern paradigms of science and art
Language of instruction	Russian\Kazakh
Amount of credits	4
Semester	1
Discipline is recommended for studying in the specialty	8D02101 – musicology 8D02102 – Instrumental performance 8D02104 – Traditional musical art
Prerequisites of discipline	Sociology, Philosophy, foreign language. Disciplines of city council: History and science philosophy; Methodology and methodology of scientific research
Prerequisites of discipline	Methodology of contemporary art research, analysis of contemporary art and its trends, discourse-practice in the field of art analysis.
Content of discipline	<p>Concepts, ideas and specifics of the methodology and methods of modern research strategies in the social sciences and humanities. modern epistemology.</p> <p>The main theoretical and methodological problems of the analysis of modern cultural processes; The main methodological directions of studying the trends and features of modern culture.</p> <p>Postmodern culture. Cultural Globalistics. Sources and historiography of the theory of modern and postmodern culture.</p> <p>Synergetic model of sociocultural dynamics. Postmodern and poststructuralist approaches to the study of cultural phenomena</p> <p>Discourse and culture. Typology of modern culture.</p> <p>Civilizational dimensions of culture. Sociometry of contemporary art. Anthropological turn in modern humanitarian knowledge.</p> <p>The object of artistic anthropology is the "object of art" and the "subject of one's own art".</p> <p>Anthropology of art: the language of art and the measure of the human in a changing world</p> <p>Artistic text and "artistic world"</p>
Learning outcomes	<p>As a result of studying this discipline, a master's student should know:</p> <p>- about the features of the functioning of culture in modern society, about the features of postmodern culture, a</p>

	<p>strategic resource for the study of modern processes, the latest concepts of culture and modern approaches to their study.</p> <p>be able to: apply the acquired skills of a methodological and methodological nature in solving specific research problems.</p> <ul style="list-style-type: none"> - distinguish the basic principles of postmodern research; - apply the principles of post-structuralism, hermeneutics, semiotics, synergy in the practice of research activities; - understand the complex processes of the cultural and political life of modern society; <p>use scientific and technical terminology in three languages.</p> <p>the skills of: research approaches, methods, cognitive techniques, recognizing their cultural and historical conditionality and the need for correlation with a mobile, changeable intellectual context:</p> <ul style="list-style-type: none"> - Skills in working with sources and their analysis.
Form of conducting a class	group, individual, small groups)
Final control form	(exam, verbally by ticket)
	<p>Доброхотов А.Л. - Философия культуры - Издательский дом Высшей школы экономики - 2016 - 557с. - ISBN: 978-5-7598-1191-6 - Текст электронный // ЭБС ЛАНБ - URL: https://e.lanbook.com/book/100169</p> <p>Реутов А.С. Визуальные исследования современной культуры: феноменологический аспект. (Автореферат диссертации)</p> <p>Человек в искусстве. Антропология визуальности (О. С. Давыдова, 2015).</p> <p>Антропология искусства : язык искусства и мера человеческого в меняющемся мире : [коллективная монография] / - Москва : Индрик, 2017. – 389.</p> <p>Евреинов Н.Н. Тайные пружины искусства. М.: Логос-Альтера; Ессе Номо, 2009.</p>

Category of sound in instrumental music of Turkic peoples of Central Asia

The name and the code of discipline	Category of sound in instrumental music of Turkic peoples of Central Asia
Teacher	Saule Utegalieva, Professor, Doctor of Arts
Cycle of discipline	Basic Discipline
Module name	BD module
Language of instruction	kaz, rus
Amount of credits	3
Semester	1
Discipline is recommended for studying in the specialty	8D02102 – Instrumental Performance 8D02104 –Traditional musical art
Discipline prerequisites	Master's program, musical and theoretical disciplines, History of Kazakh music, Music of the East
Post requisites of discipline	Doctoral dissertation, specialty
Discipline content	<p>The sound (tone) in the music of the Turkic peoples. Formation of sound ideas: natural-geographical, economic, historical and linguistic preconditions. Sound ideas of Turkic peoples in special musical terminology.</p> <p>The timbre-registered sound model in the music of the Turks. General characteristics. Bourdon polyphony in the music of Turkic peoples.</p> <p>The timbre and sound pitch in the music of the Turkic peoples. Objective and subjective preconditions in determining of sound pitch and timbre. Technical and acoustic parameters of musical instruments. Oppositions are "long-short", "thick-thin".</p> <p>The pitch of sound in the performance and</p>

	<p>intonation of traditional music.</p> <p>The sound pitch organization in the music of the Turkic peoples. Three stages in its evolution: vertical (music of the Turks of Southern Siberia); vertical and horizontal (the phenomenon of the <i>crystal</i> form on the material of Western Kazakhstan Dombra music); horizontal (formation of melody). Varieties of tunings on chordophones. About the vertical direction of development in monody (on the material of the music of the Turks).</p>
Learning outcomes	<p>Competences of knowledge:</p> <p>Theoretical basis of traditional instrumental music of Central Asian Turks.</p> <p>Expanding horizons and existing ideas about the sound world of the music of the Turks of Central Asia</p> <p>skills:</p> <p>Orientation in the problems associated with the sound model and the evolution of the sound pitch organization in the instrumental music of the Central Asian Turks; writing course work</p> <p>attainments:</p> <p>Development of analytical skills in the study of instrumental music of Central Asian Turkic peoples.</p>
Form of conducting a class	<i>group</i>
Final control form	exam, verbally by ticket

Main literature	<p>1. Nazaikinskii E. Zvukovoi mir muzyki. M., 1988.</p> <p>2. Utegaliyeva S. Zvukovoi mir muzyki tjurkskikh narodov: teorija, istorija, praktika (na materiale instrumental'nykh traditsii). – Moskva: Kompozitor, 2013</p> <p>3. Kharuto A. Muzykal'naja informatika. Teoreticheskiye osnovy. Uchebnoje posobie M., 2009.</p>
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Chordophones of Central Asia: aspects of study

The name and the code of discipline	Chordophones of Central Asia: aspects of study
Teacher	Saule Utegaliyeva, Professor, Doctor of Arts
Cycle of discipline	Basic Discipline
Module name	BD module
Language of instruction	kaz, rus
Amount of credits	3
Semester	1
Discipline is recommended for studying in the specialty	8D02102 – Instrumental Performance 8D02104 –Traditional musical art
Discipline prerequisites	Master's program, musical and theoretical disciplines, History of Kazakh music, Music of the East
Post requisites of discipline	Doctoral dissertation, specialty
Discipline content	The phenomenon of sound (tone) in the music of Turkic peoples. About the connection of sound ideas with natural-geographical, economic, historical and linguistic preconditions. Sound ideas of Turkic peoples in special musical terminology

	<p>About the concept of a timbre-register sound model in the music of Turkic peoples. General characteristics. Bourdon polyphony in the music of Turkic peoples</p> <p>The relationship of timbre and sound pitch in the music of Turkic peoples. Objective and subjective preconditions in its formation. Technical and acoustic parameters of musical instruments. Oppositions are “long-short”, “thick-thin”, “dark-light”. The pitch of sound in the performance and intonation of traditional music</p> <p>Sound pitch organization in the music of Turkic peoples at different stages of its evolution. Stage 1: vertical (music of the Turks of Southern Siberia); Stage 2: vertical and horizontal (the phenomenon of crystal form on the material of Western Kazakhstan Dombra music); Stage 3: horizontal (formation of melody). Varieties of tunings on chordophones. The vertical direction of development in a monody (based on the material of the music of the Turks)</p>
Learning outcomes	<p>Competences of knowledge:</p> <p>Theoretical basis of traditional instrumental music of Central Asian Turks.</p> <p>Expanding horizons and existing ideas about the sound world of the music of the Turks of Central Asia</p> <p>skills:</p> <p>Orientation in the problems associated with the sound model and the evolution of the sound pitch organization in the instrumental music of the Central Asian Turks; writing course work</p> <p>attainments:</p>

	Development of analytical skills in the study of instrumental music of Central Asian Turkic peoples.
Form of conducting a class	<i>group</i>
Final control form	exam, verbally by ticket
Main literature	<p>1. Nazaikinskii E. Zvukovoi mir muzyki. M., 1988.</p> <p>2. Utegaliyeva S. Zvukovoi mir muzyki tjurkskikh narodov: teorija, istorija, praktika (na materiale instrumental'nykh traditsii). – Moskva: Kompozitor, 2013</p> <p>3. Kharuto A. Muzykal'naja informatika. Teoreticheskiye osnovy. Uchebnoje posobije M., 2009.</p>

Interdisciplinary studies in musicology

Discipline name and cipher	Interdisciplinary studies in musicology
Teacher	Yeleanova S. A.
The Department	"Musicology and Composition"
Cycle of discipline	Major disciplines (PD)
Language of instruction	Russian
Module name	"EXPERT PRACTICE IN THE FIELD OF PROFESSIONAL ACTIVITY»
Amount of credits	4
Semester	2
Discipline is recommended for studying in the specialty.	7M02101-Musicology

Prerequisites discipline	master's degree lectures and practical courses
Post requisites discipline	writing a doctoral dissertation
Content of the discipline	The discipline "interdisciplinary research in musicology" is intended for 1 year of doctoral studies and involves familiarity with the field of interdisciplinary research and areas of scientific research in other disciplines: semiotics, linguistics, cultural studies, folklore, Ethnology, sociology, philosophy, historiography, archaeology, etc.
Learning outcomes	competences: 1) must know: major works in the humanitarian field of interdisciplinary research; 2) must be able to : work with scientific and literary texts and terminology of various Humanities, 3) must have the skills to conduct interdisciplinary research, write scientific articles using an interdisciplinary approach, and involve relevant sources and approaches from different Humanities/technical Sciences.
Class of conduct	individually
Final control form	Exam, writing articles
Main literature	1.O. M. Freudenberg Myth and literature of antiquity. Moscow, 1982. 2. Meletinsky, E. the Origin of the heroic epic. Early forms and archaic monuments [Text] / E. Meletinsky. - Moscow: publishing house of the East. lit., 2004. - 462 p — (Research on folklore and mythology of the East; 3. Mythological dictionary [Text] / GL. ed. E. M. Meletinsky. - M.: Sov. ENCYCLOPAEDIA., 1991. - 672 p.

4.V. Turner. Symbol and ritual. Moscow, 1983.

Interdisciplinary research in art management

Name of discipline and code	Interdisciplinary research in art management
Teacher	Dr. Evfrat Bağdatuly İmambek, professor
The Department	Art-management
The cycle of discipline	Profile disciplines (PD)
Module name	
Teaching language	Russian, Kazakh
Amount of credits	4
Semester	2
The discipline is recommended for studying in the specialty	8D02123- Арт-менеджмент
Discipline Prerequisites	Fundamentals of Management and Entrepreneurship
Postrequisites of the discipline	
The content of the discipline	The purpose of the discipline "Interdisciplinary research in art management" is: the study of basic statistical and quantitative methods for their practical application to data analysis and effective management decisions in the art industries; study of software tools for its practical application to data analysis and effective management decisions.
Learning Outcomes	<p>Competencies</p> <p>Know</p> <p>- basics of research activities; - stages of design (development of a concept, definition of goals and objectives of the project, available and optimal resources for activities, creation of a plan, programs and organization of activities for the implementation of the project) and implementation of the project, including its comprehension and reflection of the results of activities.</p> <p>Be able to</p>

	<p>- develop optimization models and conduct their sensitivity analysis; - carry out the processing of primary data and present the results in the form of tables, graphs, diagrams, generalizing indicators;</p> <p>Must own:</p> <p>- methods of implementation of the main management functions; modern technologies of effective influence on individual and group behavior in the organization.</p>
Form of the lesson	In group
Form of final control	Exam
Main literature	<p>1. Jdanova, E. Ī. Osnovy art-menejmenta: ucheb. posobie dlă studentov spes. 071402 "Sos.-kŭlt. deiatelnöst", spesializasii "Menejment turizma", kvalifikasii "Menejer sos.-kŭlt. sfery" / E. Ī. Jdanova; Mosk. gos. un-t kŭltury i iskustv. - M.: MGUKĪ, 2008. - 115, [1] s. - Pril.: s. 99-113. - Bibliogr.: s.114-116. - ISBN 978-5-94778- 189-2: 65,40-.</p> <p>2. Korneeva, S. M. Muzykälnyi menejment: ucheb. posobie / S. M. Korneeva. - M.: Īuniti, 2006. - 303 s.: il. - Pril.: s. 266-301. - Bibliogr.: s. 264-265. - ISBN 5-238-00994- 1: 201-.</p> <p>3. Menejment i marketiň kŭltury [Teks]: ucheb. posobie / S.-peterb. un-t kŭltury i iskustv; pod. obş. red. Ī. M. Bolotnikova. - SPb. : SPbGUKĪ, 2009. - 543 s. - Bibliogr.: s. 539-540. - ISBN 978-5-94708-118-3: 250-</p> <p>4. Novikova, G. N. Tehnologii ART - menejmenta: ucheb. posobie / G. N. Novikova; Mosk. gos. un-t kŭltury i iskustv. - M.: MGUKĪ, 2006. - 178 s. - Bibliogr.: s.173-177. - ISBN 5-94778-098-4: 55-.</p> <p>Rudich, L. Ī.</p> <p>5. Menejment sosiälno-kŭlturnoi sfery. Osnovy tehnologii: Ucheb. posobie dlă vuzov / L. Ī. Rudich; Kemerovski gos. in-t iskustv i kŭltury. - Kemerovo: Kuzbassvuzizdat, 2016. - 267 s. - ISBN 5-202-00156-8: 15-.</p>